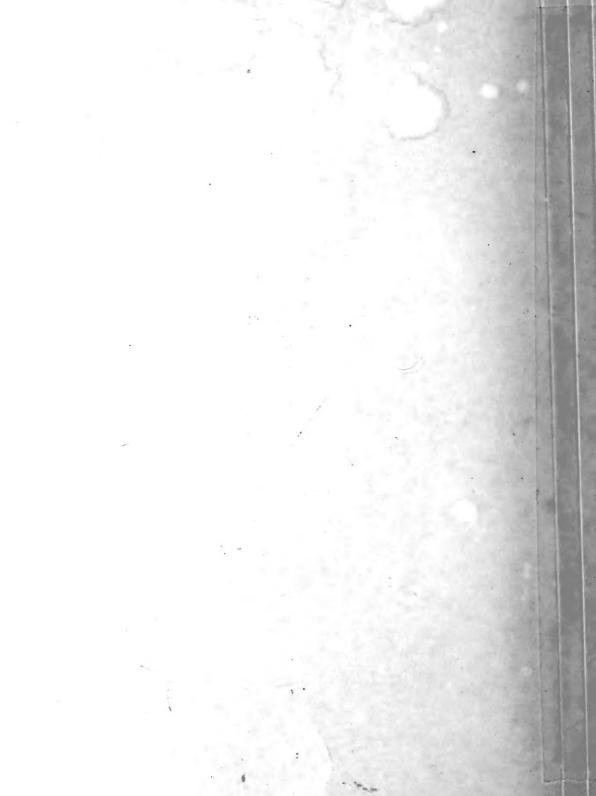


P. O. BOX 399

OSHKOSH, WISCONSIN

POSTMASTER: Form 3547 requested



## MITD TILE UNESESIES

P. O. BOX 399

OSHKOSH, WIS.

We offer you a special selection of rods, reels lures, spinning kits, etc. Take your pick from the world's finest tackle, all new, finest quality, 1956 models. All merchandise guaranteed, if not satisfied in 30 days, your money will be refunded. ORDER BY MAIL AND SAVE!

#### **COMBINATION OFFER!**

MITCHELL MODEL 300 SPINNING REFI

MODEL 300

CONOLON SHARPSHOOTER SPINNING ROD

NO. 7301

AS ILLUSTRATED IN OUR FOLDER

SPECIAL WHILE THEY LAST, both for the low price of \$34.50

(Manufacturer's List Price \$49.70)

## GARCIA MITCHELL CAP SPINNING KIT

#### CONTAINS:-

- A Garcia Mitchell Cap Spinning Reel with Planamatic Gears
- ☆ 6½ Hollow Glass Spinning Rod
- 🕁 10 Live-action Garcia Original Lures
- 🕁 100 Yards Platyl Monofilament Line
- ☆ 8 Garcia Lure-lock Snap Swivels
- Spin Fisherman Manual
- A Complete Mitchell Cap Reel Manual

Really versatile, moderately priced combination for all around spinning.

Ideal outfit for experienced fisherman as well as occasional fisherman who wants to equip themselves quickly and completely. Everything needed for a spinfishing adventure.

Ideal for budget-minded sportsmen who want the best possible tackle for their investment.



\$33.75 Prepaid Catalog No. 304 RK

## GARCIA MITCHELL SPINNING ROD KIT

#### CONTAINS:-

- Altchell Spinning Reel with Two Spools, Large and Standard Capacity
- A Mitchell Companion Rod
- ☆ 10 Garcia Original Lures In Plastic Tackle Box
- ☆ 100 Yards Garcia Platyl Monofilament Line
- ☆ Dozen Garcia Lure-lock Snap Swivels
- A Mitchell Reel Combination Tool
- A Silicote Spinning Reel Lubricant
- ☆ Spin Fisherman Manual
- ☆ Complete Mitchell Reel Manual

Unparalleled assemblage of superior tackle featuring the Garcia MITCHELL Reel. Complete spinfishing outfit with everything needed in one attractive, compact package. Ideal for a truly luxurious gift.

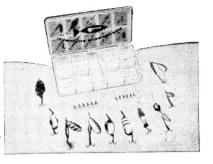
Ideal for sportsmen who want a complete quality outfit quickly and with a minimum of guesswork and bother. Makes a complete balanced tackle kit.



\$54.50 Prepaid Catalog No. 300 RK

Experts
Choice
LURE
KIT
\$6.25
Prepaid
Catalog No.

308 K



- Assortment chosen by experts from different fishing locales as the best selection for all around spinning.
- All lures current line, proven fish takers.
- Pocketsize lure box prevents tangling, allows space for extra lures.

Garcia
Protective
REEL
BAGS
\$3.00
Prepaid
Catalog No.

876



- Sturdy, good-looking, top quality leather with dust free zipper closure. Best protection for all Garcia reels.
- ☆ Holds reel plus extra spool.

#### GARCIA MITCHELL REEL SPINNING KIT



\$36.25 Prepaid
Catalog No. 300 K

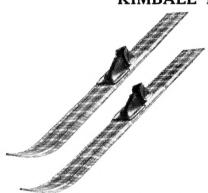
For the fisherman who prefers his own pet rod. A selection of highest quality Garcia Tackle chosen by experts to provide the most versatile spinning combination assembled.

#### CONTAINS:-

- ☆ Elite Garcia Mitchell Reel with Two Spools
- Two 100 Yard Spools of Garcia Platyl Line
- ☆ Six Garcia Original Lures and Lure Box
- ☆ Dozen Garcia Lure-lock Snap Swivels
- ☆ Mitchell Reel Combination Tool
- ☆ Silicote Spinning Reel Lubricant
- ☆ Spin Fisherman Manual
- ☆ Garcia Mitchell Reel Manual

Comes with sturdy good-looking BONUS hammeredfinish metal Tackle Box.

#### KIMBALL FIBERGLAS WATER SKIIS



THE FINEST PAIR ON WATER . . .

The first water skiis molded completely of fiberglas — the modern miracle material used for fishing rods, boat hulls, bulletproof vests, etc.

- Molded Completely of Fiberglas Won't Dent or Warp Splinter Proof. Flotation Core.
- ☆ Skii Tips Permanently Shaped Will Not Flatten Out
- ☆ Choice of Colors . . . Molded In. Skiis Never Need Painting; Always Like New
- ☆ Unique Screw Inserts "Locks" Bindings To Skiis
- ☆ Glass Smooth. Less Friction On Water More Speed Less Drag On Boat
- Finest Quality Bindings with Automatic Ratcheting Lock, Adjustable Heel Plate

Model No. 400 — STANDARD SKIIS in Catalina Red or Yellow Plaid to match Catalina swim suits,  $6\frac{1}{2}$ " wide by 5' 6" long. Specially designed keel. Dynamically balanced for perfect riding qualities. Complete including bindings.

#### \$45.00 Pair Prepaid

Model No. 500 — STANDARD SKIIS in solid Red, Yellow or Orange. Same as above, complete, including bindings.

\$40.00 Pair Prepaid



IT'S THE LATEST! IT'S TERRIFIC! FISHWEIGH KNIFE Weighs All Your Fish from 1 to 8 lbs.

You never saw a knife like this! Handle unlocks for accurate Beam Scale Weighing, Rugged construction. Stainless steel parts. Rustproof and salt water corrosion proof. FISH SCALER at top of KEEN CUTTING 41/2" BLADE.

> \$4.95 Prepaid Complete with Sheath (West of Rockies \$5.30)



#### GARCIA LOAD RIGHT LINE WINDER

\$2.98 Prepaid Catalog No. 902

The Easy Way Is The Right Way! Fastens to any rod with rubber clip or to window, wall or any smooth surface with suction cup. Applies precisely the desired tension on line, removing just one turn at a time from factory spool.

NOTHING COMPLICATED . . . **FULLY GUARANTEED!** 



\$26.75 Prepaid Catalog No. 300 **LEFTHAND MODEL NO. 301** 

### MITCHELL SPINNING REEL with Two Spools

One of the first pioneer Spinning Reels in America. STILL first in quality and beauty of design.

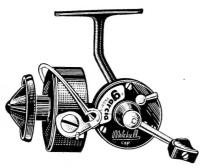
- A Planamatic Gears Combine The Advantages of Cross and Level Wind
- Two Spools of Different Line Capacity with Each Reel
- Non-wearing Duraloy Line Guide
- One Spot Gear Lubrication
- Push-button Spool Release (Does Not Disturb Drag Setting)
- Finger-formed Knob On Quick-folding Handle
- ☆ Convenient Anti-reverse Control
- Durable Baked On Finish
- ☆ Trim Lines and Overall Beauty
- ★ Excellent for Light Salt Water Fishing
- Smooth Drag with Wide Span of Setting

#### MITCHELL CAP The Most Reel For The Money! Many features of costlier reels at much lower price. No sacrifice in workmanship or quality of construction. A Planamatic Gears — Combines The Advantages of **Both Cross and Level Wind**

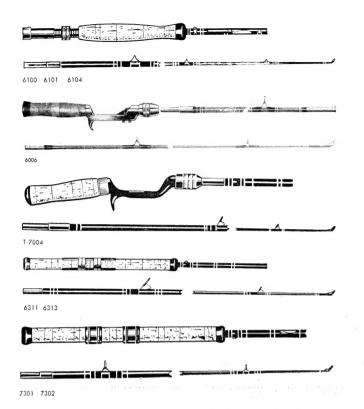
☆ Full Bail Pickup with Duraloy Line Guide — Can Be Readily Changed to Manual Pickup Smooth Drag Adjustment — Can Be Adjusted Down

For Ultra-light Lines and Remains Constant at Desired Setting Through Entire Span

- ☆ Convenient Anti-reverse Control
- ☆ Durable Baked-on Finish, Defies Wear
- A One Spot Gear Lubrication
- ☆ Light Weight Only 81/2 oz.



\$15.25 Prepaid Catalog No. 304 **LEFTHAND MODEL NO. 305** 



### Conolon Fiberglas Rods

Experts have declared Conolon fiberglas to be the most perfect fishing rod ever discovered . . combining aircraft lightness and strength with a new kind of "Live Action" that increases the thrill of fishing. Millions of glass fibers, welded into a perfectly tapered hollow-center tube, make a rod that won't warp, rust, rot or split and is unaffected by heat, cold or moisture. Tests prove that Conolon rods have high flexibility or bending strength at temperatures from 60 degrees below zero to 160 degrees above.

Get more enjoyment out of fishing . . . use a Conolon Live Fiber rod. The ORIGINAL tubular fiberglas fishing rod.

#### Standard Warranty

Conolon Live Fiber fishing rods are guaranteed for a year against defects in materials and workmanship. Conolon Live Fiber rods also carry a liberal service policy in case of accidental damage within five years from date of purchase. Damaged rods should be returned direct to the factory, where they will be repaired or replaced for a nominal service charge.

Illustrations show some models of fly rods, bait casting and spinning rods. Below is listed a variety of rods, pick the one of your choice. Actnow, order today, all rods are new 1956 models, guaranteed.

FI	LY	R	O	D	S

Make	Model	Color	Length	Weight	Action	Lures	Guides	Seat	Case	Price
ATLAS	6100	N - MB	8 ft.	4.0 oz.	Medium - Light				C F	\$13.45
ATLAS	6101	N - MB	81/2 ft.	4.7 oz.	Medium - Light				C F	\$13.45
ATLAS	6104	N - MB	71/2 ft.	3.8 oz.	Light				C F	\$13.45
CITATION	8102	N	9 ft.	4.5 oz.	Medium - Light				TA	\$54.00
				BAIT	CASTING RO	DS				
HOLIDAY	6002	N - MB	51/2 ft.		Medium - Light	1/2 - 5/8 oz.	4		T F	\$13.45
HOLIDAY	6003	N - MB	6 ft.		Extra Light	3/8 - 1/2 oz.	5		T F	\$13.45
HOLIDAY	6006*	N - MB	6½ ft.		Light	$\frac{3}{8} - \frac{1}{2}$ oz.	6 Spin		TF	\$15.25
TITLEIST	T-7001	N	6 ft.		Light	½ - 5/8 oz.	5		T F	\$17.00
TITLEIST	T-7004	N	6½ ft.		Light	$\frac{3}{8} - \frac{1}{2}$ oz.	6 Flex		TF	\$18.00
-				SPII	NNING RODS			-		
AIRFLITE	6311	N - MB	6½ ft.	3.5 oz.	Medium - Light	1/8 - 3/8 oz.	Flex	Sliding	C F	\$13.45
AIRFLITE	6312	N - MB	61/2 ft.	3.5 oz.	Medium - Light	1/8 - 3/8 oz.	Flex	Fixed	CF	\$15.25

Medium

Medium

Light - Tip

Light - Tip

Light - Tip

Light - Tip

Medium

6313

6314

7301

7302

7305

7306

8300

N - MB

N - MB

Ν

Ν

Ν

Ν

7 ft.

7 ft.

61/2 ft.

7 ft.

61/2 ft.

7 ft.

7 ft.

4.0 oz.

4.0 oz.

3.5 oz.

4.0 oz.

3.5 oz.

4.0 oz.

3.8 oz.

AIRFLITE

AIRFLITE

CITATION

SHARPSHOOTER

SHARPSHOOTER

SHARPSHOOTER

SHARPSHOOTER

1/8 - 3/8 oz.

1/8 - 3/8 oz.

Max. 1/4 oz.

Max. 1/4 oz.

Max. 1/4 oz.

Max. 1/4 oz.

1/8 - 3/8 oz.

Flex

Flex

Reg.

Reg.

Flex

Flex

Reg.

Sliding

Fixed

Tapered Rings

Tapered Rings

Tapered Rings

Tapered Rings

Tapered Rings

C F

C F

C F

C

C

C F

TA

\$13.45

\$15.25

\$18.00

\$18.00

\$19.75

\$19.75

\$31,50





# P. O. BOX 399 OSHKOSH, WIS.

Dear Sirs:

We have to offer the following items for immediate and future delivery. All prices quoted are Prepaid.

Giant Wild Rice Seed	\$32.00 8.00	5 bu.	\$140.00
Wanate Duck Potate Tubers 100		100 lbs.	23.00
Wapato Duck Potato Tubers	4.00	1000	30.00
Deep Water Duck Potato Tubers100	6.00	1000	35.00
Giant Bur Reed Roots100	4.00	1000	30.00
Three-Square Bulrush Roots100	6.00	1000	35.00
Great Bulrush Roots	5.00	1000	35.00
Wampee Duck Corn Seed 1 lb.	1.50	10 lbs.	10.00
Tuberous White Water Lily Tubers	8.00	750	40.00
Longleaf Pond Plant Plants 1 bu.	8.00	5 bu.	35.00
Marsh Smartweed Roots	4.00	1000	30.00
Nodding Smartweed Plants	6.00	1000	35.00
Southern-Grown Smartweed Plants bu.	8.00	5 bu.	35.00
Widgeon Grass Plants 1 bu.	15.00	6 bu.	80.00
Horned Pond Plant Plants 1 bu.	8.00	5 bu.	35.00
Wild Celery Roots100	4.00	1000	30.00
Sago Pond Plant Tubers100	6.00	1000	35.00
Coontail Plants 1 bu.	8.00	6 bu.	43.00
Muskgrass Plants	8.00	5 bu.	35.00
Ducks Meat Plants	8.00	6 bu.	43.00
False Bittersweet Roots	4.00	100	18.00

We shall be pleased to receive your order for this Springs planting. Do not delay in ordering as time is needed to process your order. Complete planting directions will be furnished with all orders. Your early reply will be appreciated. If you have misplaced your felder, stating the planting conditions for the above materials, write to the above address and we will be glad to send to you a new folder for Spring Planting.

With best wishes, we remain, Yours for MORE SPORT, JOHN LEMBERGER

	ORDER E WILD LIFE N	nyzeviez
- · · · · · · · · · · · · · · · · · · ·	P. O. Box 399  Ship To:	Oshkosh, V
Quantity	Item	Price Total

# Wild Life Foods good hunting

ORDER NOW . . . PLANT THIS SPRING!

Duck Foods planted this Spring will be given ample time to grow, producing in the Fall an abundance of seeds, tubers, roots and tender crisp foliage, ATTRACTING AND HOLDING ducks for your Sport. REMEMBER... ducks MUST EAT. More food means more ducks over a longer season. Many of these same plants will furnish food and cover for Fish, Muskrats and other wildlife.

Check your supply of fishing equipment, make ready for that opening day this Spring. Do you have that new Spinning Rod and Reel? If not, order from us today and save money. (See the inside of this folder). When Spin Casting there are no amateur's, every cast is that of an Expert.

## INSURE YOUR LIFE . . . By Carrying One of These RES-Q-PAK Self-Inflating LIFE PRESERVERS

While Res-Q-Pak is no larger than a pack of cigarettes and only weighs 4 ounces, it is not a toy. It is a Laboratory Tested and Approved Emergency Life Preserver. Thousands are used by fishermen, duck hunters, boatmen and swimmers throughout the U. S. Keep Res-Q-Pak clipped to you whenever you go on, in, over or near water. Supports a fully clothed, 250-lb. man for hours. A child's grip will pop up the large two foot water-wing float — ready for instant emergency use.

\$2.50 Prepaid